



## Electric bike demo day returns to Bristol on 30th July 2011

**Atmosphere Electric Bikes is offering customers the chance to try an electric bike for free this weekend.**

Electric bikes can help save a fortune on travelling to work in Bristol, whilst helping to reduce carbon footprints and taking the strain of Bristol's hills.

The store has a full day of bike tours to allow customers to get a real feel for the electric bike.

Bike manufacturer Raleigh will be on hand with their new electric bikes and will be running guided tours throughout the day, led by British Cycling qualified ride leaders.

Tours will take in quiet routes away from traffic with some great views and testing hills to "*let the bikes speak for themselves and show how fresh you will feel after the journey*" said Atmosphere's Alistair McHardy.



The 'test day' will take place at **Atmosphere Electric Bikes, St Georges Rd, Bristol, BS1 5UW**, with the first ride starting at **10am on Saturday 30th July**.

As well as having many of the latest electric bikes available for test riding, Atmosphere will also have Lloyd Clarkson on hand to offer technical advice. Lloyd has been in the electric bike market for years, developing the sector throughout Europe and he is now responsible for Raleigh electric bikes in the UK.

There are four rides per day and places are limited on each ride. Call 0117 9087153 to reserve your place.